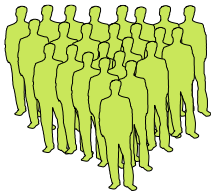


"We give originators the tools & support needed to maximize their success."

Market booms come and go. Enduring customer relationships give you a long term advantage in any market. Leveraging your relationships is what makes you a trusted advisor, not just an application taker.

At Intuvo, our number one goal is to provide you with the tools necessary to help you grow personal, life long relationships with each of your clients. If you want to ensure referrals from past customers, higher closing ratios and a reputation your competition cannot touch, then the Homebase system is your solution.



Accomplish more with Automation

Balancing your time and tasks can be difficult. You know how important it is to keep up with your past clients. You know you need to market your business to stay competitive. But, you just don't have the time. Intuvo changes that.



Staying in touch just got easier! Intuvo Homebase, will connect with your clients *automatically* at just the right time. From email to high quality postcards, each piece is individually personalized and tailored to your borrowers' needs.



Customer Retention...for life

Relationships are just like seeds. They need regular attention to grow. We help you cultivate your contacts with a steady stream of drip marketing and personal follow up. Do you send a birthday card to all your clients? What about loan reviews before an ARM adjusts?

Do you want your clients calling a stranger or a trusted friend? Rest assured, if you aren't staying in touch, then someone else is.



Strategic Marketing Campaigns

Need a marketing strategy? We have over 40! Why reinvent the wheel? We have harnessed the wisdom of industry experts to give you the edge you need for success. Just choose one of our preformatted strategic campaigns and assign it. It's that *easy*, just set it and forget it.

Have a great idea? Use Microsoft Word or our simple editor to change any marketing piece.